



Web Design Project

Scoring Rubric

See sample at: <http://homepage.mac.com/jordyw/germany/>

See resources at: <http://homepage.mac.com/jordyw/germany/overview.html>

Site Setup

| Developing (1-6 pts) | Proficient (7-14 pts) | Exemplary (15-20 pts) | Score |
|--|---|--|-------|
| <ul style="list-style-type: none"> No master site folder created Few pages named appropriately (lowercase.html) Few (jpeg and gif) images stored in an "images" folder Other resources not saved | <ul style="list-style-type: none"> Master site folder created though not named appropriately Most pages named appropriately (lowercase.html) Most (jpeg and gif) images stored in an "images" folder Other resources saved in the main folder | <ul style="list-style-type: none"> Master site folder created and named appropriately All pages named appropriately (lowercase.html) All (jpeg and gif) images stored in an "images" folder Other resources (word files, fireworks files, etc.) saved in a "resources" folder within the main folder 675 pixel table with invisible border on every page Title graphic on every page Links to other pages are on every page below title graphic | / 20 |

Comments: _____

Credits Page

| Developing (1-6 pts) | Proficient (7-14 pts) | Exemplary (15-20 pts) | Score |
|--|---|--|-------|
| <ul style="list-style-type: none"> Some information and graphics accurately cited No links to web resources Poor Contrast between font and background The font size is not an appropriate size or style is inappropriate Sketchy paragraph about both authors | <ul style="list-style-type: none"> Most information and graphics accurately cited Links to some web resources Good contrast between font and background Most fonts appropriately sized and styled Clearly written paragraph about authors. No last names written | <ul style="list-style-type: none"> All information and graphics accurately cited Links to all web resources 675 pixel table with invisible border Title graphic is on page Links to other pages are on page below title graphic Good contrast between font and background All fonts appropriately sized and styled Clearly written and interesting paragraph about both authors. No last names written | / 20 |

Comments: _____

Homepage

| Developing (1-6 pts) | Proficient (7-14 pts) | Exemplary (15-20 pts) | Score |
|---|--|---|-------|
| <ul style="list-style-type: none"> Page contains a sketchy or incomplete introductory paragraph that summarizes the information found in the site Title is in text only (no graphic) Below the title graphic are links to a few of the main pages in the site Page contains at least 1 graphic from the WWW, though it is not clearly related to the question/answer. Graphics are too large/small or the resolution is poor. Font size, style, and color detracts from the content and appearance of the page. | <ul style="list-style-type: none"> Page contains a clearly written introductory paragraph that summarizes the information found in the site Page contains a title graphic (gif) Page is formatted with an invisible table Below the title graphic are links to most of the main pages in the site Page named appropriately (index.html) Page contains at least 1 graphic from the WWW that clearly relates to the question/answer and enhances the appearance of the page. Graphics are appropriately sized and resolution is clear. Font size, style, and color is mostly appropriate and aids in the understanding of the topic. | <ul style="list-style-type: none"> Page contains a well written and interesting introductory paragraph that summarizes the information found in the site Page contains an appropriately sized and visually appealing title graphic (gif) Page is formatted to a maximum width of 675 pixels via an invisible table Below the title graphic are links to each of the main pages in the site Page named appropriately (index.html) Page contains more than 1 graphic (from the WWW or student created) that clearly relates to the overall topic and enhances the appearance of the page. Graphics are appropriately sized and resolution is clear. Font size, style, and color is appropriate and aids in the understanding of the topic as well as enhances the appearance of the page. | / 20 |

Comments: _____

Content Pages (Economic Connections, Historical Connections, and Political Connections)

| Developing (1-16 pts) | Proficient (17-34 pts) | Exemplary (35-50 pts) | Score |
|--|--|---|------------------------------|
| <ul style="list-style-type: none"> Paragraph contains some inaccurate and/or unclearly expressed information Page contains at least 1 graphic from the WWW, though it is not clearly related to the question/answer. Graphics are too large/small or the resolution is poor. Font size, style, and color detracts from the content and appearance of the page. | <ul style="list-style-type: none"> Paragraph contains mostly accurate and understandable information. Page contains at least 1 graphic from the WWW that clearly relates to the question/answer and enhances the appearance of the page. Graphics are appropriately sized and resolution is clear. Font size, style, and color is mostly appropriate and aids in the understanding of the topic. | <ul style="list-style-type: none"> Paragraphs contain only accurate and understandable information on topic Page contains at least 1 graphic (from the WWW or student created) that clearly relates to the question/ answer and enhances the appearance of the page. Graphics are appropriately sized and resolution is clear. Font size, style, and color is appropriate and aids in the understanding of the topic as well as enhances the appearance of the page. 675 pixel table with invisible border Title graphic is on page Links to other pages are on page below title graphic | / 50 / 50 / 50 |

Comments: _____

Creativity

| Developing (1-16 pts) | Proficient (17-34 pts) | Exemplary (35-50 pts) | Score |
|---|---|---|--------------------------------------|
| <ul style="list-style-type: none">• Little evidence of imagination, creativity, or thoughtfulness• No style or mood is apparent. | <ul style="list-style-type: none">• Some evidence of imagination, creativity, or thoughtfulness• Some evidence of thought to style and mood, though may not suit the content | <ul style="list-style-type: none">• Thorough evidence of imagination, creativity, or thoughtfulness• Style or mood which suits the content evident• Creative and original | / 50 / 50 / 50 |

Comments: _____

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